Thankful for Features Transcript

The CamTech website is a good example of the Announcement feature:
http://camtech.ent.iastate.edu/

The Announcement feature is a way to highlight certain information on your Luggage website homepage.

- Rotating banner images on the homepage – up to 5 by default
- Add category and tag
- Banner image has the option to link to external website address
- Banner can be scheduled
- Banner image size is 1180px x 346px

The Announcements feature includes the rotating banner images on the homepage. The main purpose for the banners are to announce certain content you would like to highlight. When you add an announcement, the content type will include fields for an alternate URL and image upload for the banner at size 1180px wide by 346px tall.

If you enter a website address in the alternate URL field, then when a site visitor selects the image, they will be directed to the website you have entered in that field. If you leave the alternate URL field blank, the site visitor will be directed to the content you have entered in the Body field of the announcement content type. The alternate URL field can come in handy when you want to highlight a news item on your page or link directly to an event listing on an affiliated site, for example.

By default you can have up to 5 rotating banners displayed.

Announcements are able to be scheduled. For example, if you already know the semester events that you would like to promote, they can each be scheduled to publish on a certain date. Announcements can also be scheduled to unpublish on a certain date. This makes sure you aren't promoting an event that already happened. It is also nice to know that you don't have to worry about publishing or unpublishing an announcement if you are on vacation or it occurs over the weekend.

(9:16) Blog

The Integrated Crop Management website is a good example of the Blog feature:
http://crops.extension.iastate.edu/blog

The Blog feature allows people to add blog posts.

- Essentially, the blog feature provides ability for a unit to promote multiple blog posts by various authors and also promote each blogger
- If people from a unit are not used to blogging, it's a good way to get started
- Blog page view displays recently posted blogs
- Small profile image of the author is displayed in a circle style for each post
- Block on blog page view displays recent bloggers
- Bloggers each get a page view of their blog posts
- Blogger pages include a biography at the top with a larger profile photo
- Blogger pages display posts, sorted by most recent, which include teasers for each
- If a blog post consists of multiple bloggers, they are shown on the post
- Categorized and tagged
- Tags are displayed with a nice little tag icon

(12:56) Events

The Department of Ecology, Evolution, and Organismal Biology (EEOB) is a good example of the Events feature: http://www.eeob.iastate.edu/events/month

The Events feature automatically puts the event content on a calendar display, page view listing of upcoming events and block of upcoming events on the homepage.

- Once you add an event, it is populated in all the places it needs to be:
    - Homepage block
    - Events page view of Upcoming events
    - Calendar display
    - Can easily show as a main menu item if you would like one
- Categorize and Tag, plus Event type to help further filter events
- Additionally, we have recently added the ability to view Seminars
    - Shows a list of events with the event type of "seminar"
    - Lists seminars by the current semester as default
    - Filter allowed for showing seminars from various semesters
- Ability to add video to an event – nice way to provide video to seminars
- See example of this by viewing the event for our webinar last month:
  http://www.biology-it.iastate.edu/luggage_doc/adding-people-profiles

(15:38) News

The Iowa Monarch Conservation Consortium is a good example of the News feature:
http://monarch.ent.iastate.edu/news

This website is also a pilot of the updated theme to be released towards the end of the year.

Similar to Events, the News feature automatically includes a page view listing of recent news and block of recent news with their teasers, on the homepage.

- Once you add a news item, it is populated in all the places it needs to be:
  - Homepage block
  - News page view of Upcoming events
  - Can easily show as a main menu item if you would like one
- Categorize and Tag, plus News type to help further filter events

(16:53) People

The Department of Economics is a good example of the People feature:
http://www.econ.iastate.edu/people

The people feature provides ability for faculty and staff to create and edit their own profiles. It also shows a nice page display with profile photos and even an Expertise page view.

- People can easily login and edit their own profiles
- Upon first login, information from central campus is automatically pulled in
- There is a people category so that faculty, staff etc. can be identified and grouped automatically
- People can add their own area of expertise terms
- People page view shows profile photos with a link to full profiles
- Expertise page view shows list of people according to their expertise without the profile photos – based on area of expertise terms
- People come up in search, so that a site visitor can see people associated with their search term

(23:30) Podcast

The Soybean Research website is a good example of the podcast feature:
http://www.ent.iastate.edu/soybeanresearch/podcasts/soybean-pest-podcast

The podcast feature is an easy way to add your podcasts and includes a player.

- Includes ability to add a description for the header of your podcast
- Shows a player with your recent podcast session
- Shows the podcast session description
- Shows other recent podcast descriptions/teasers where you can listen to the podcast player
- Ability to share the podcast on social media
- Includes RSS feed for your podcasts if people would like to subscribe

(26:18) Projects

The Maize Surface Lipids website is a good example of the projects feature:
http://maize-surface-lipids.gdcb.iastate.edu/research

The projects feature is a way to display your research projects in a nice page view with teasers and include information about them such as: description, funding organization(s), duration of project, award number and PI.

- Promote research projects for your team
- Utilizes teasers
- Categorized and tagged
- Ability to include project types
- Identify the PI
- List funding organizations
- Show duration of the project
- Award number
- Images, etc.

(29:12) Resources

The Center for Statistics and Applications in Forensic Evidence website is a good example of Resources: http://forensic.stat.iastate.edu/resources

The resources feature is a way to display, what used to be commonly known as "quick links" into links with context associated to them.

- After entering a link the feature will automatically:
    - Gather description information from the sites HTML
    - Gather site title from the sites HTML
    - Take a screenshot of the homepage
- Then, you can add categories and tags
- Option to include Resource categories
- Page view displayed in a grid format
- Image and title link directly to the URL of the resource

(31:23) Video

The Department of Natural Resource Ecology and Management is a good example of the video feature: http://www.nrem.iastate.edu/video

The video feature allows you to display YouTube and Vimeo videos as an embed on a web page, which includes ability to add description, transcript, files and images.

- Page view which automatically shows all videos
- Enter the URL in a field and feature automatically embeds – no need to deal with code
- Ability to provide accompanying body copy
- Add images and files if needed
- Categorize and tag
- Video shows in a large display and is responsive – nice way to keep people on your site instead of sending off to YouTube or Vimeo
- Great way to show seminars