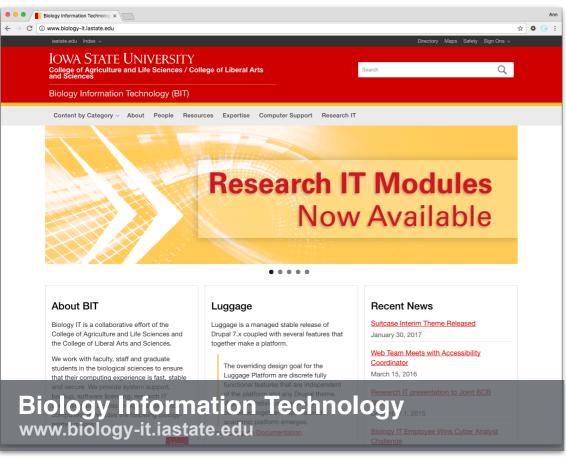


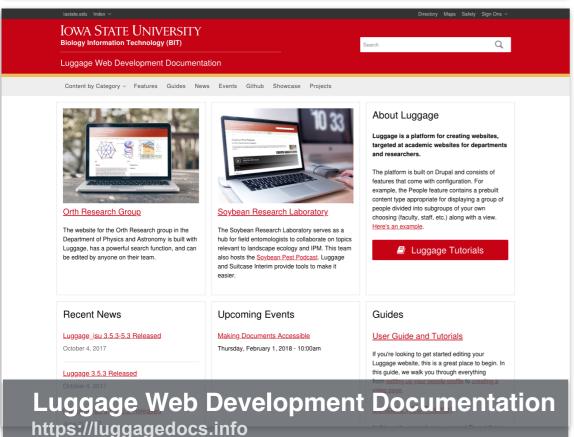
Welcome!

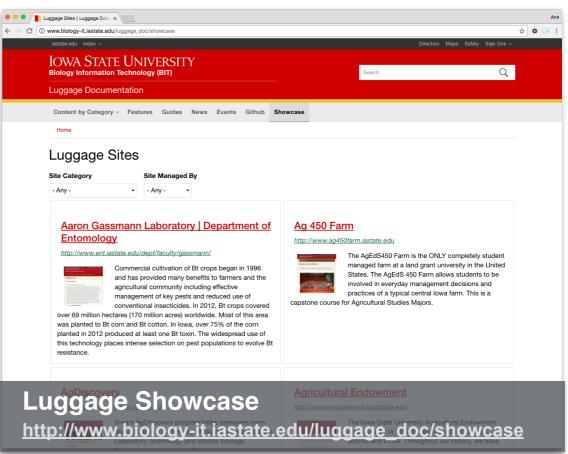
- Please mute your microphone when not speaking
- Please feel free to use video!
- Please ask questions in the chat box
- The first 20 minutes will be a presentation
- The second 20 minutes will be Q&A for content editors
- Please be respectful of others

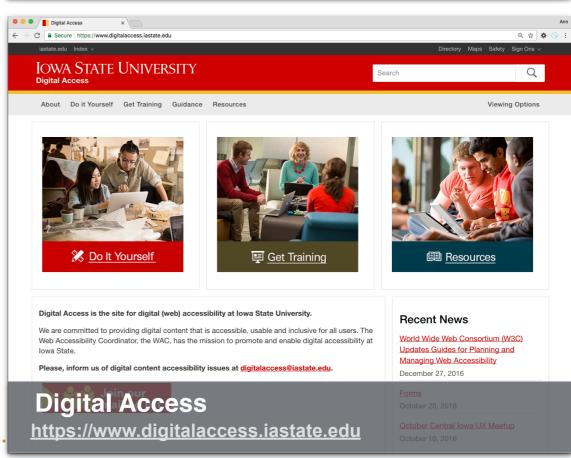
http://www.esinternational.com.au/house-rules-signage.ipg







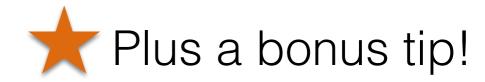




Easy steps to keep your website accessibly compliant

Web Editor Webinar

Presented by Ann Greazel





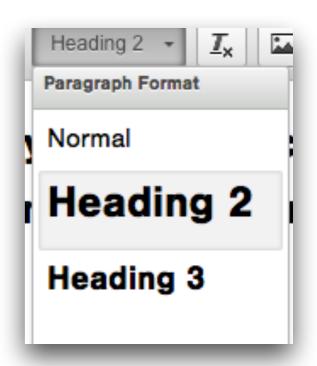
Headings and Subheadings

Editor Toolbar



Select a heading option in the "Normal" dropdown menu within your Editor Toolbar.

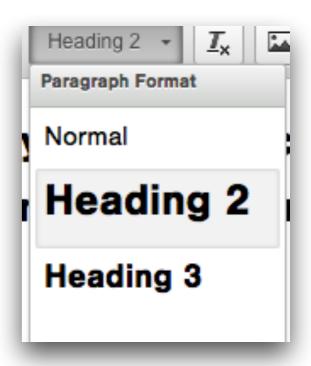
Heading one is not available because it is the Title of your page content. Only one heading one per page is an accessibility requirement.



Headings and Subheadings

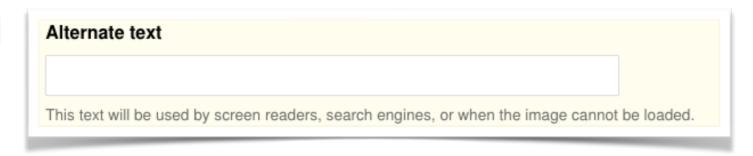
Best practices

- Use more subheadings that you would use for a printed document
- Make your headings/subheadings unique



Alternate Text

Image upload



Write a concise description of your image. Try to give the same experience of the image for a person with low vision as someone with vision.

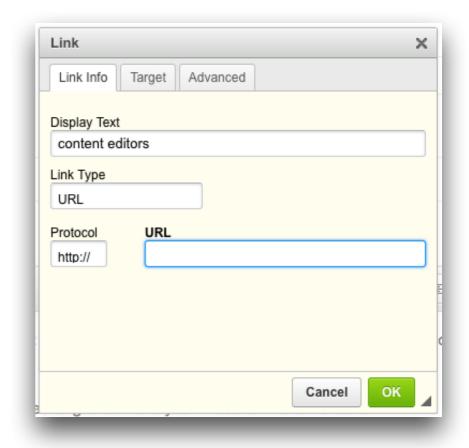
Accessibility software knows the type of content displayed, so you do **not** need to add additional help text like "image of", for example.

Links

Editor Toolbar



Select the link icon in the editor toolbar to create a link. Some refer to this icon as an infinity symbol.

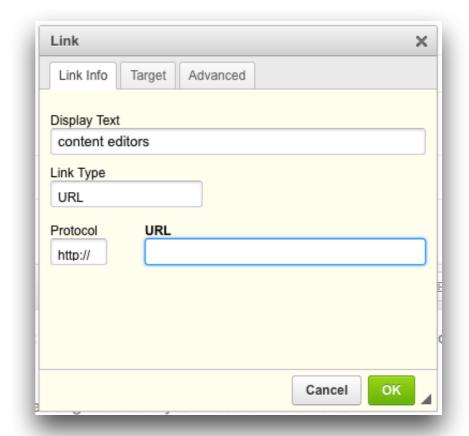


Links

Best practices



- Highlight the text that you would like to make a link.
 Then select the link icon.
- Do not paste in the full URL to your body content to be displayed. This is difficult for accessibility software to convey to the user.
- It's important to provide context to your link to assist with usability and inclusivity of understanding.



Files

File upload



Take a look at your file name.

- Is it user-friendly?
- Will the visitors to your website understand the context of the file and the kind of information provided in the file?

If not, you can right click on the file and copy the link to add it to your body copy content instead of selecting insert.

Files

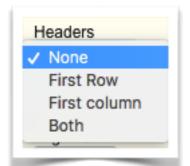
Best practices



- Make sure that website visitors understand the context of the file. For example, if you write actionable content such as "read our latest brochure on xyz" You can make "latest brochure on xyz" the direct link to your file download.
- You can also list files for download in your body copy, but be sure to add the ".pdf" or ".docx" to the end of the link, for example. This way your website visitors understand the link is a download and not a link to another webpage.

Tables

Table Headers



Identify row and column headers.

By doing this, your table is now more accessible on mobile devices and improves usability, making your content inclusive.

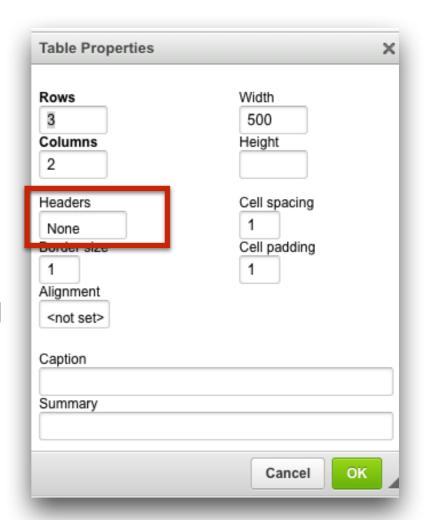
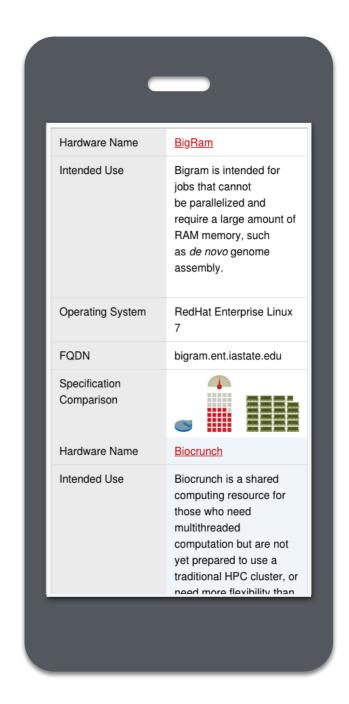


Table Example





Thank You

Questions?

View recorded webinars

http://www.biology-it.iastate.edu/luggage_doc/events/archive



